



Shaping a Multilingual Auckland

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Two Aspects

Small fish in a big pond

- Doing business externally
- Fostering business in NZ

Promoting and fostering our culture

- Iwi claims and the settlement process
- Maori business



Small fish in a big pond

We cannot make money selling to ourselves

- Facilitating overseas business
- Building relationships with other countries

We cannot make everything that we need

- Encouraging multinationals to do business here



Our culture

Iwi claims & settlement

- Over 2000 claims have been lodged.
- Settlements of \$950 million by 2010.
- More than just monetary value

Maori business

- Maori asset base \$42.6 billion in 2013.
- Contributes \$11 billion to the GDP.
- Contributes \$1.8 billion to the primary sector.



The importance of English

- Students at university are struggling
- Preparing ALL students for tertiary study
- Cambridge, IB, & NCEA qualifications